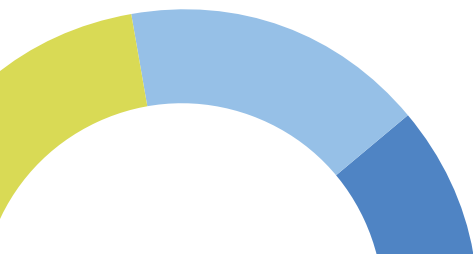


QuickBooks Online

Different? Yes. Better? You bet.



| CUSTOMER NEED | HOW DOES QUICKBOOKS ONLINE SOLVE THIS NEED | CLAIMS | PROBING QUESTIONS |
|---------------|--|--------|-------------------|
|---------------|--|--------|-------------------|

Save time inputting data and stay on top of my books

Never enter data twice? How about never enter data AT ALL with automated data entry.

Automatically download and categorize bank and credit card transactions every night—no more waiting for the data to be downloaded from your bank into QuickBooks.

- The majority of customers spend less time on manual data entry.
- The majority of customers say QuickBooks Online makes it easier to get information about their company financials.

- Can you tell me how much time you spend entering information into QuickBooks currently?
- *Did you know QuickBooks Online automatically downloads and categorizes your transactions every night?*

Accurate records, both in and out of the office

Take a picture of receipts with your smart phone and see them in QuickBooks Online.

No more misplacing of receipts or random receipts lying around waiting to be entered into QuickBooks. Record a transaction immediately after it happens. Click, capture, categorize, done!

- The majority of customers say QuickBooks Online helps them always stay on top of their business.

- What would you do if you lost a business receipt?
- *Did you know that with QuickBooks Online you can take pictures of receipts with your phone and see them in QuickBooks Online?*

Run the business better with one integrated solution

Add on business tools to meet the growing needs of your business.

We've partnered with the best apps in the business so you can do more—like expense reports, time sheets and document storage. As your business grows, QuickBooks Online grows with you.

- The majority of customers get more work done with QuickBooks Online.
- 3 out of 4 customers get more work done with QuickBooks Online.

- Have you ever wanted QuickBooks to do more for you, like automatic time tracking for your employees or manage any employees in the field?
- *Did you know you can extend the power of QuickBooks Online with our app partners like TSheets and Jobber?*

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More efficient accounting tasks with better customization

The homepage lets you see in one place where your company stands financially: who's paid, who's overdue, and what actions need your immediate attention.

Easily customize the homepage with the information you want to see and get your work done faster.

- The majority of customers say QuickBooks Online is better for your business than QuickBooks Desktop.

- How different is your business than the old "subway map" on the QuickBooks Desktop home screen?
- Did you know in the new QuickBooks Online you can customize the home screen so you can easily see your profit, including sales and expenses, so you always know how your business is doing?

Access to QuickBooks for you and your team to maximize efficiency

Now you can have your Accountant and employees using QuickBooks Online simultaneously; no waiting for files to be emailed, sharing memory sticks or remotely accessing computers.

Your files are synched in real time to ensure you and your employees are on same page. Grant access for up to 5 users at no additional cost, and you control permission levels for each individual.

- The majority of customers who have switched from QuickBooks Desktop would recommend QuickBooks Online to their friends and colleagues.

- What do you do when your accountant (or other employees) need to access your QuickBooks?
- Did you know in QuickBooks Online your accountant and up to 5 users can access QuickBooks simultaneously at no extra cost?

More control over the payroll process

If you need to pay employees, **you can access QuickBooks Online Payroll whether you are in the field or on vacation.**

Pay employees from any computer or device and don't forget you control permissions.

- The majority of customers agree; it's easier to run their business with QuickBooks Online.

- Have you ever delayed a vacation because you needed to run payroll?
- Have you ever had to (re) schedule time to be in the office/with your computer, in order to run payroll.

QUICK CLAIMS

- The majority of customers get more work done with QuickBooks Online.
- The majority of customers say QuickBooks Online makes it easier to run their business.

HLC Bookkeeping & Office Services is here to help you decide if QuickBooks Online is the right solution for you. Call 724-561-7460 or email office@yourhlc.com to set up your free 1 hour phone call with one of our **CERTIFIED** QuickBooks ProAdvisors. *Free pay as you go merchant processing included with each QuickBooks Online Set-up.